

Use of the ISBT logo for educational events



Intent

Use of the ISBT logo for an event signifies that the event meets the standards and criteria of the ISBT for organized education in blood transfusion medicine, science and related therapies.

Criteria for use of the ISBT logo for an educational event

The educational objectives of the program relate to transfusion medicine, science and related therapies.

The program will be presented by well-qualified experts in the field.

The intended audience is clearly described and is appropriate.

The program must not be in conflict with the ISBT code of ethics.

The program must include a process for evaluation by the participants.

A summary of the evaluation must be provided to ISBT after the event.

Application process

The application process and forms are posted on the ISBT website.

Application forms must be filed at least 3 months prior to the date of the meeting.

If the organization applying for the use of the logo has held a previous ISBT-supported meeting, then a report of that prior meeting must accompany the current application.

The program of the proposed meeting must be filed with the application form.

Evaluation process

Applications will be evaluated by the Standing Committee of the Academy.

Implementation

The logo will be provided with an attached notation:

“This programme meets the educational standards of the ISBT”

The meeting organizers will commit to promoting the ISBT according to procedures developed by the Central Office (for example, by showing a promotional slide and/or by distributing informational printed materials).